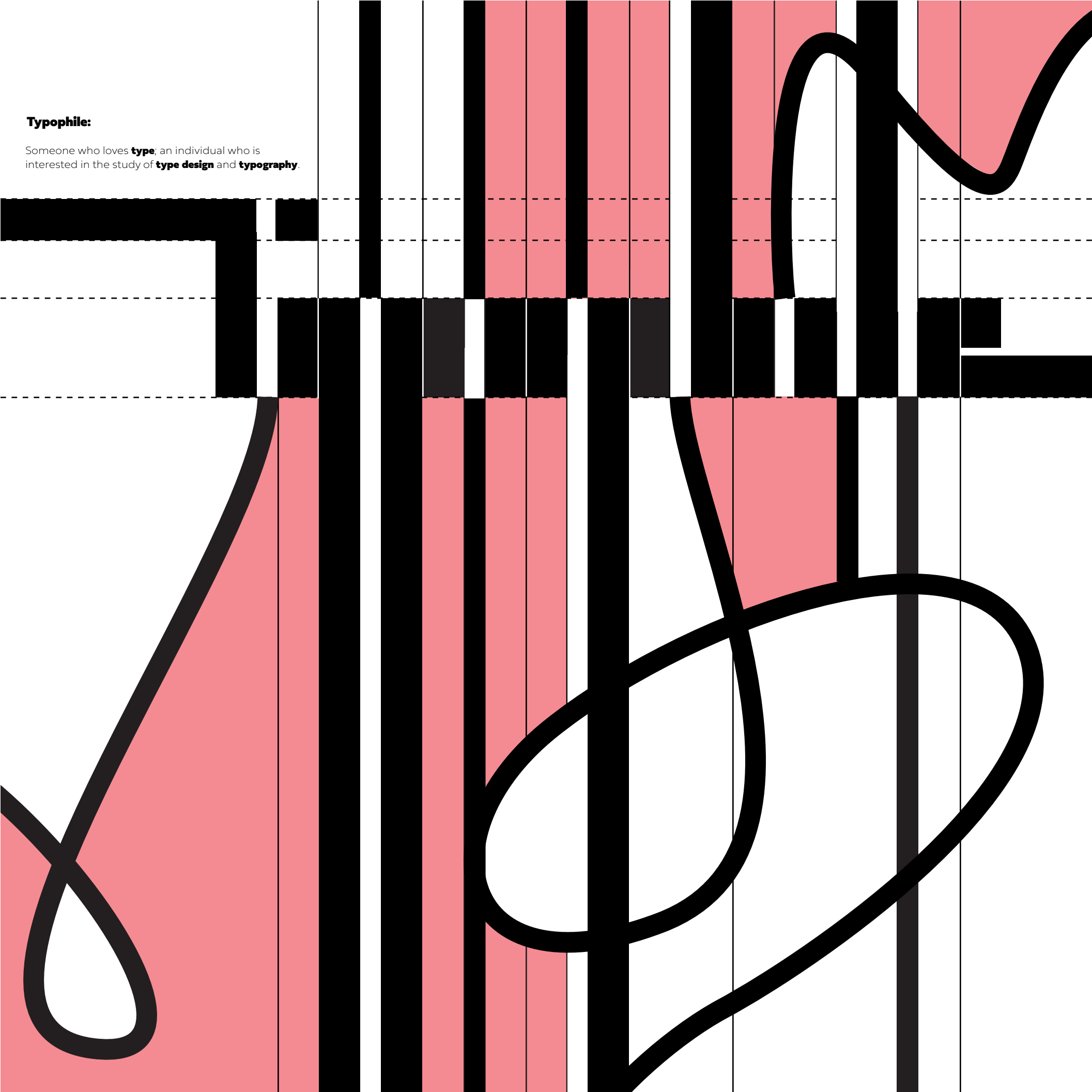
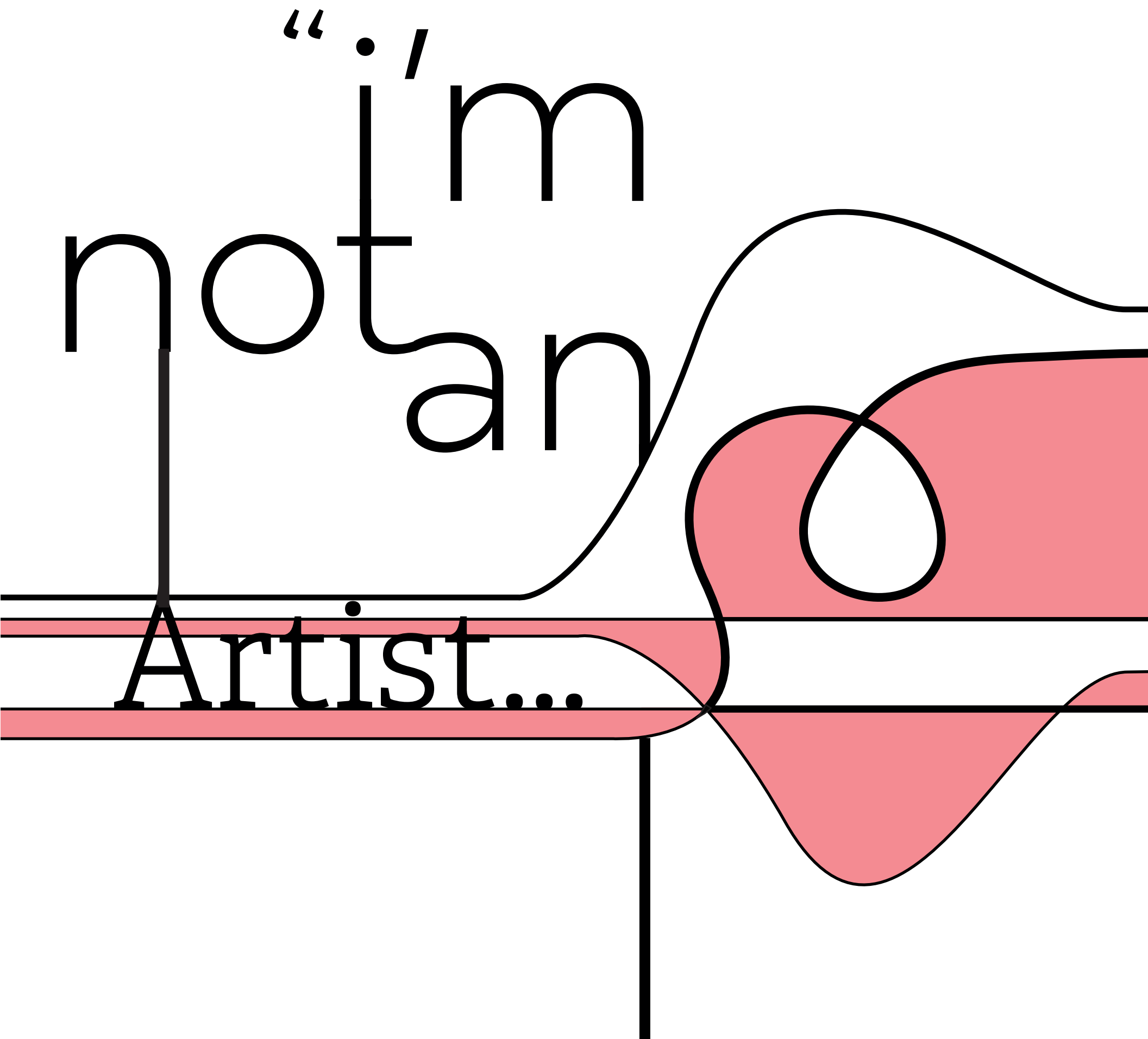


Typophile:

Someone who loves **type**; an individual who is interested in the study of **type design** and **typography**.

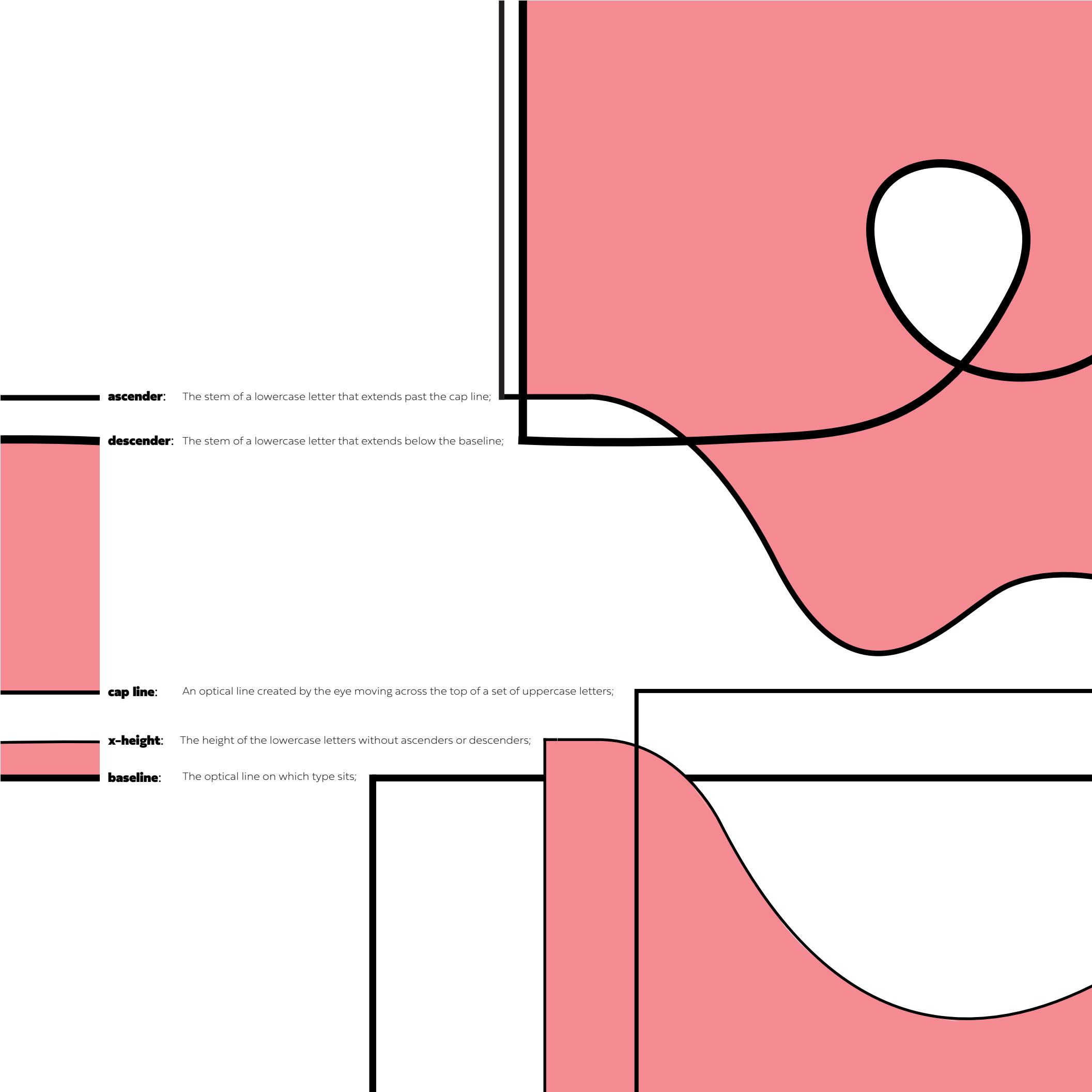




I'm

not an

Artist...



ascender: The stem of a lowercase letter that extends past the cap line;

descender: The stem of a lowercase letter that extends below the baseline;

cap line: An optical line created by the eye moving across the top of a set of uppercase letters;

x-height: The height of the lowercase letters without ascenders or descenders;

baseline: The optical line on which type sits;

...to make

1

counter: Negative space fully or partially enclosed by the stroke of a letterform such as in B, D, G or b, d, and g.

2

shoulder: A curved stroke that projects from a stem.

3

stem: The principal upright stroke of a character such as T or an L.

4

crossbar: Horizontal stroke connecting two sides of a letterform, or cutting across the main stem of a letterform such as in H, f and t.

5

arm: Short, horizontal, unattached strokes found in E, F, L or unattached strokes that are inclined upward as in Y, K, and x.

6

apex: The juncture of a stem as found in the letters: A, M, V, W, N, v, and w.

7

stroke: Any linear element that makes up a letterform

8

serif: A slight projection finishing off a stroke of a letter in certain typefaces.

13

a

9

bowl: Fully or modified rounded forms found in such letters found in letters such as B, C, D, o and m

10

terminal: The end of any stroke

13

aperture: The partially enclosed, somewhat rounded negative space in some characters such as 'h', 'C', 'S', the lower part of 'e', or the upper part of a double-story 'a'.

11

tail: Short, downward strokes as in K and R. This term is also used for the short stroke that differentiates the Q from the O.

12

eye: Another name for the counter, or enclosed part, of the lowercase e.

THE World

3

4

5

6

7

8

12

11

10

9

better place.

Leading

Leading: The space between adjacent lines of type.

76pt

110pt

66pt

This is not
my goal,
you know,
at all...

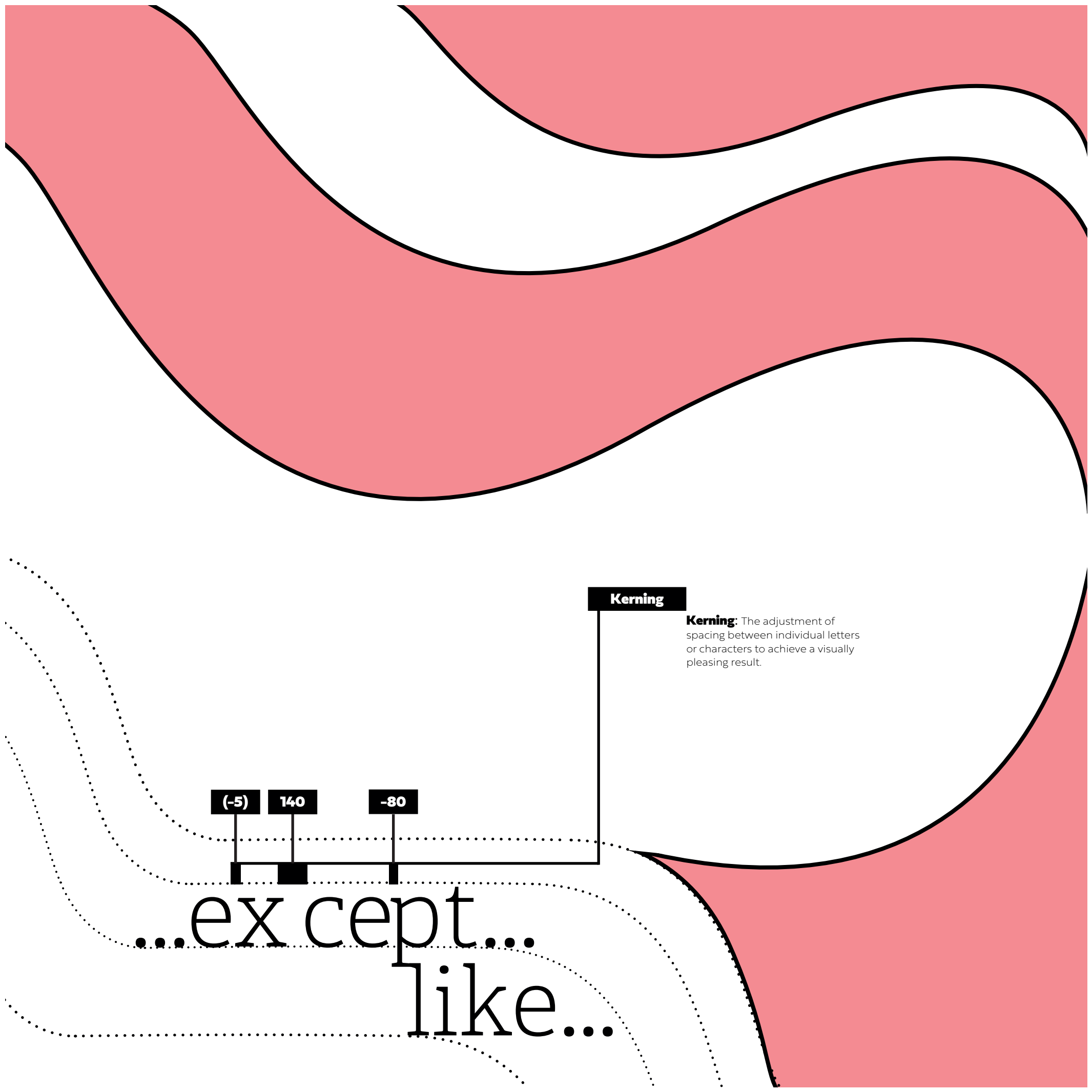
(0)

-120

160

Tracking

Tracking: the overall adjustment of space between characters in a block of text.



Kerning

Kerning: The adjustment of spacing between individual letters or characters to achieve a visually pleasing result.

(-5)

140

-80

...except...
like...

*...secretly

-Laurie
Anderson

***spine:**

The central stroke of the S and s.

